

## TITUSVILLE EAR AND VISIONING PROGRAM TITUSVILLE, FLORIDA

Iler Planning assisted the City of Titusville in a series of community workshops aimed at building consensus and uniting residents in a vision for the future of Titusville. Public commenting and contribution to the project was made available online at TitusvilleVision.com. Iler Planning also developed a branding campaign for the visioning events that included a website, postcards and logo.



### Key Elements

- Growth management
- Small town atmosphere
- Open space and environmentally sensitive lands
- Waterfront development and access
- Neighborhood revitalization & commercial redevelopment
- Economic development and job growth
- Aging infrastructure
- Investing in the City's youth

**Completion Date** 2007  
**Population** 40,670 (2000 Census)  
**Contact** Planning Director  
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